

HARO Silent CT Laminate

Silent CT – The acoustic revolution in laminate flooring

Experience a 60% reduction in indoor sound with HARO Tritty Silent CT

Rosenheim – Laminate floors are still very much in demand on the market, even though design floors are extremely fashionable at present. Laminate floors boast features such as excellent suitability for everyday use, robustness, ease of care and practical experience over many years. One perceived disadvantage of laminate floors compared to design floors is that they reflect walking noise more intensely than design floors. However, the HARO TRITTY Silent CT (ComforTec) laminate floor proves that this does not necessarily have to be the case. This laminate floor reduces indoor sound by up to 60% compared with laminate floors with conventional insulation underlay.

The quiet HARO TRITTY laminate floor already has adhesive strips applied to the back of the individual floorboards at the factory, which allows the floor to be fixed easily and durably to the subfloor later on during installation. This ComforTec technology, which is offered exclusively by HARO, provides the best possible connection between the screed and the laminate floor, creating room acoustics that come deceptively close to those of a fully glued down floor. As the adhesive strips are produced on a synthetic rubber basis, the system is also absolutely solvent free. With an indoor sound reduction of more than 60% compared with conventional laminate floors measured in independent tests at the Wood Technology Institute in Dresden, this HARO innovation is the quietest laminate floor around — and comes with the Top Connect installation system, which is installed incredibly quickly and easily.

The HARO TRITTY laminate floor with Silent CT technology is available in all TRITTY series. The eye-catching display with demo samples for the PoS shows: rarely before could a product advantage be demonstrated so easily and clearly to the end consumer as with the quiet HARO TRITTY Silent CT laminate floor. This means real sales opportunities for the retail trade.

This was a convincing argument too for the clients of an extensive residential complex in Berlin with more than 300 student apartments, all of which were fitted with the HARO TRITTY laminate floor with Silent CT technology. ■



Caption: HARO TRITTY laminate floors with Silent CT technology reduce indoor sound by up to 60% compared with laminate floors with traditional insulation underlay, making them the quietest laminate floors around.

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With the floor covering brand name "HARO", Hamberger Flooring GmbH & Co. KG in Stephanskirchen near Rosenheim has grown to become the German market leader for parquet floors and can now look back on over 60 years of experience in producing parquet. In addition to its Flooring division which offers parquet, cork and laminate floors as well as the somewhat different Celenio wooden floor and healthy living style Disano design floor, the Hamberger group of companies also incorporates the Sports Flooring, Sanitary,

Contact:
Hamberger Flooring GmbH & Co.KG
Press Office, Bernd Reuß
Postfach 10 03 53, 83003 Rosenheim, Germany
Telephone +49 (0) 8031 700-190
Fax +49 (0) 8031 700-189
E-mail: b.reuss@hamberger.de
HARO Press Portal: www.presse.haro.de

Hardwood, Retail and Farming and Forestry divisions. Hamberger was certified according to DIN EN ISO 9001 as early as 1995, followed in 1998 by the certification of its environmental management system according to DIN EN ISO 14001. The new energy management system was integrated successfully in the existing environmental management system in 2013 with certification according to DIN EN ISO 50001:2011. Hamberger has been certified according to PEFC since 2002. The PEFC seal provides proof that the raw materials from which Hamberger products are manufactured are sourced from certified, sustainably managed forests. Founded in 1866, the company is today managed by Peter Hamberger and Dr Peter M. Hamberger, in the fourth and fifth generations. With around 2,500 employees, the group of companies achieves an annual turnover of more than 315 million euros. The export share of the company's business is 50%, with export being made to over 90 countries around the world. Further information is available at www.haro.com

Contact:
Hamberger Flooring GmbH & Co.KG
Press Office, Bernd Reuß
Postfach 10 03 53, 83003 Rosenheim, Germany
Telephone +49 (0) 8031 700-190
Fax +49 (0) 8031 700-189
E-mail: b.reuss@hamberger.de
HARO Press Portal: www.presse.haro.de